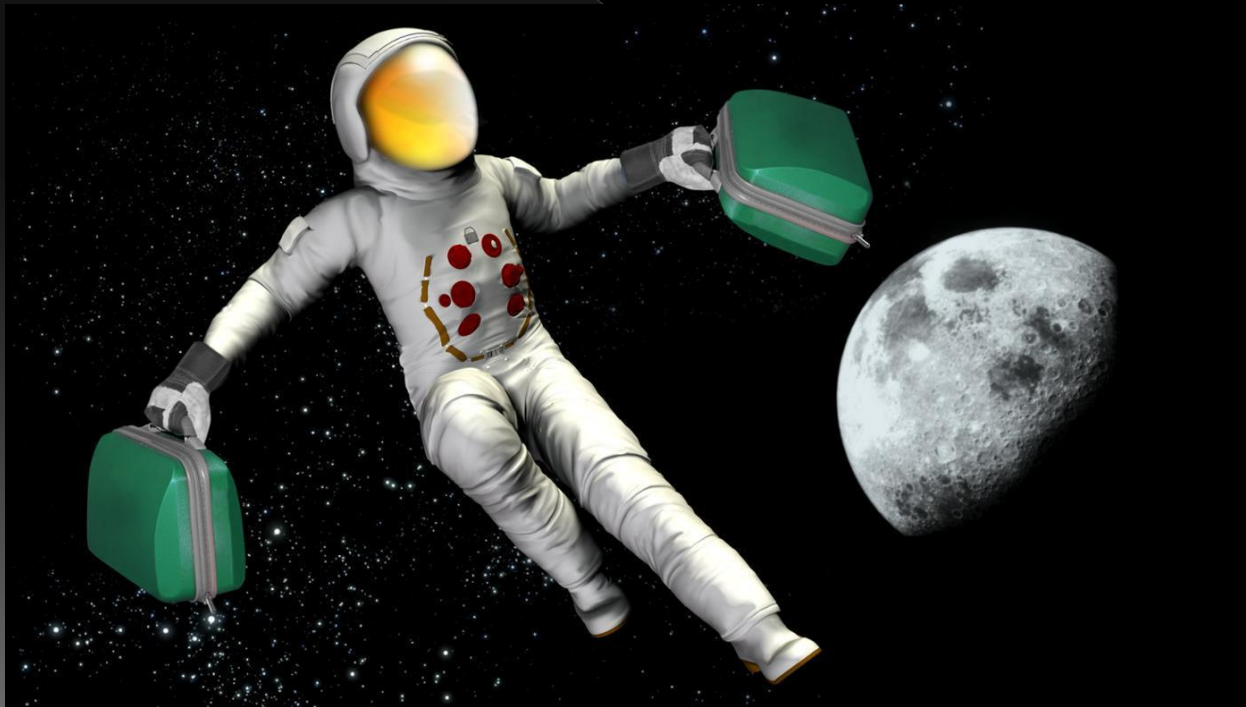


Space Tourism

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Space Tourism

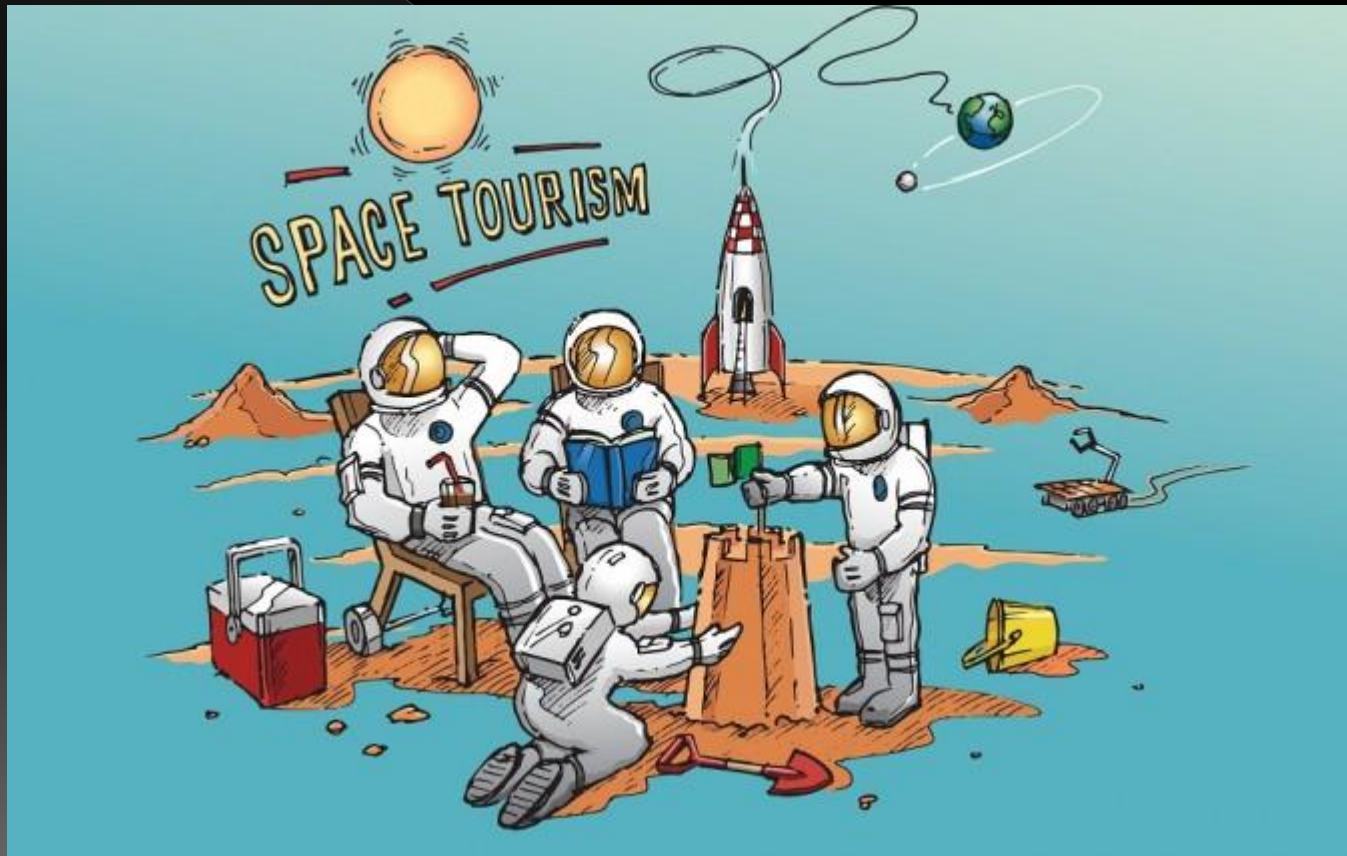
- Space tourism is space travel for recreational, leisure or business purposes. Orbital space tourism opportunities have been limited and expensive, with only the Russian Space Agency providing transport to date.



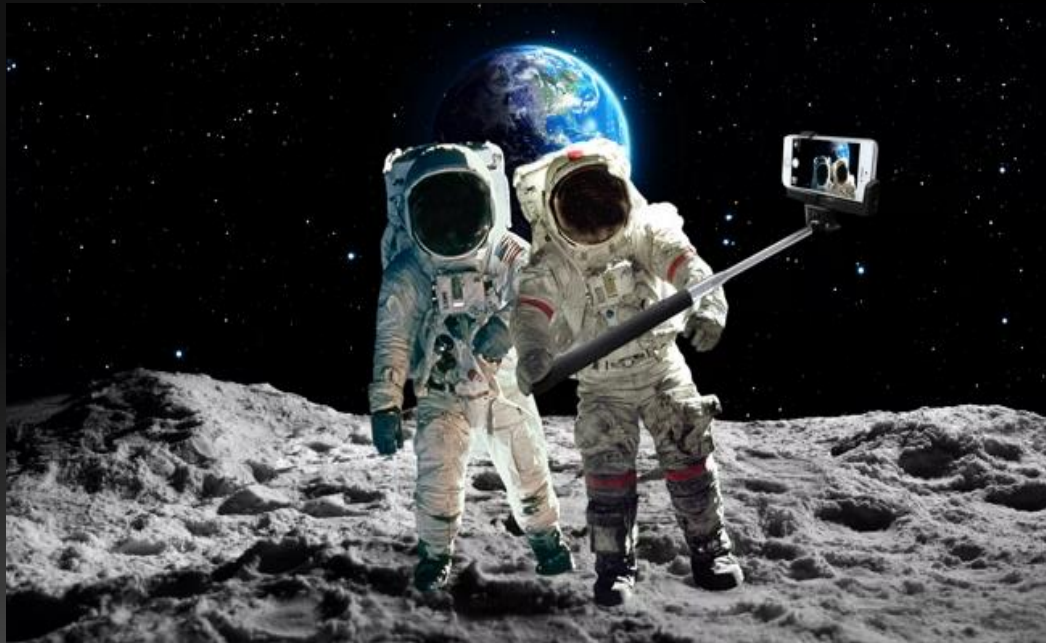
◎ How do different space travel agencies try to attract the attention of potential customers?

There are numerous reasons that attract people to space tourism. Firstly, it is a different kind of trip, which people see as an opportunity to make their lifelong dreams come true. Secondly, there is a variety of activities that they can do while up there, such as looking at earth from space, which is an opportunity of a lifetime: unique, magical and simply magnificent. In addition, space walk is something that must feel incredible. Having a chance to actually do that would be extraordinary. Thirdly, a number of people believe that floating in space is fun. It makes you feel powerful and free. The force of gravity is gone and there are only a few limitations on the human body. Therefore, you have plenty of energy to do spins, tucks, dives or whatever takes your fancy.

Moreover, it is far more interesting to travel as a tourist and not as a professional astronaut because if you are there for a specific, scientific purpose, you are under a lot of pressure. You have to be careful in order to complete your mission. Another thing is that with space exploration you discover unknown facts and you learn valuable information.



Advertisement tricks travel agencies use to become more appealing



- Space travel in general is encouraged by many as it is thought to be our future and a way for humanity to evolve.
- People like to think that they are a part of it and space tourism offers that feeling.
- Like everything that is of a certain value, advertisements encourage people and in a way lure them in.
- Lower prices make a product more attractive to the public eye. It is highly likely that the cost of reaching space will go down, which makes space tourism more appealing.

The End

Thank you for you attention