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SPACE

TOURISM

WHAT'S SPACE TOURISM?

- Space Tourism is the term used to mean ordinary members of the society purchasing tickets to travel to space and back. Many people find this idea innovative. But over the past few decades an increasing amount of professional work has been carried out on the subject, and it's now clear that setting up commercial space tourism services is a realistic target for business today.
- The price in order to book a flight is somewhere between 20-40 million \$.

WHY IS SPACE TOURISM SO ATTRACTIVE?



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- It boosts tourism
 - Encourages economic growth
 - Triggers more research
 - Increases awareness about our own smallness
 - Establishes foothold elsewhere
 - Provides stimulus for science education
 - Taps natural resources

IT BOOSTS TOURISM

- Space tourism will give one more option to people looking for adventures in life. They will get to see and appreciate Space.
- A new space tourism industry will develop which will increase commercial activity.



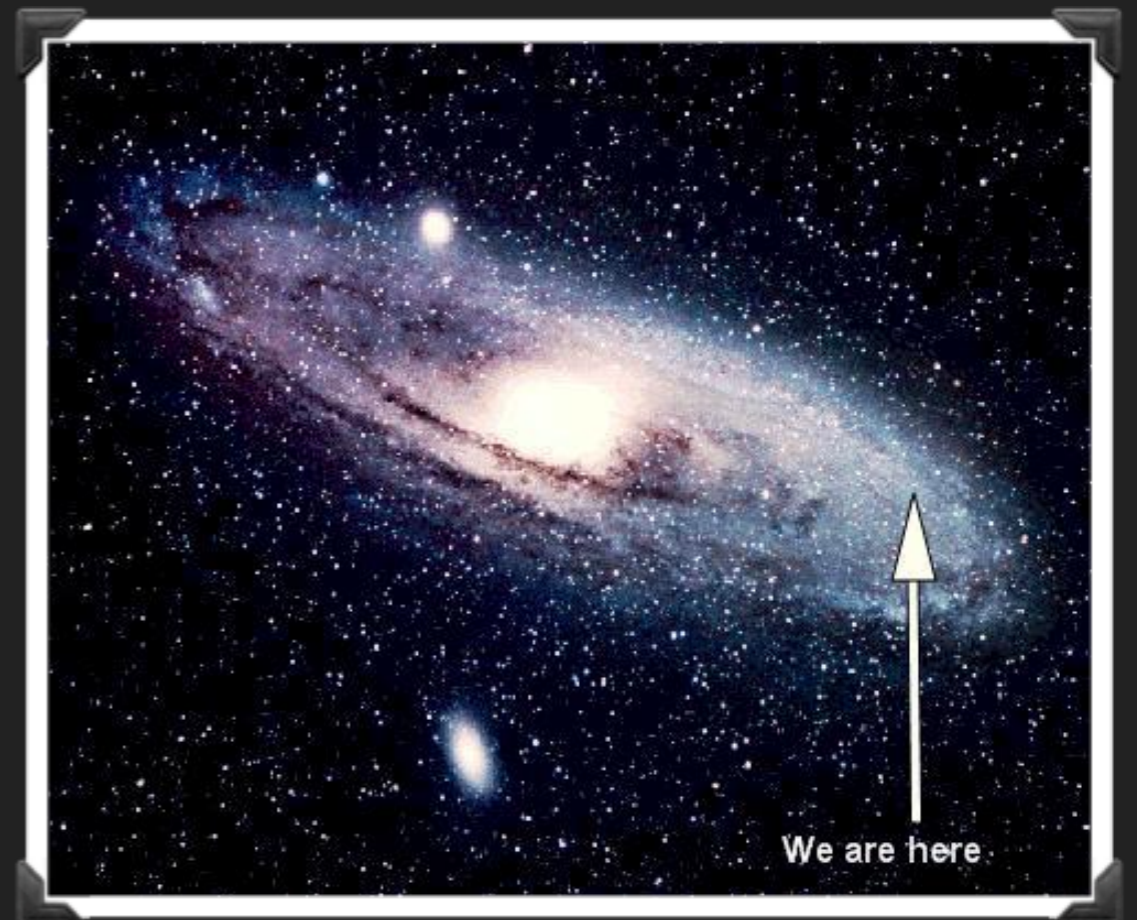
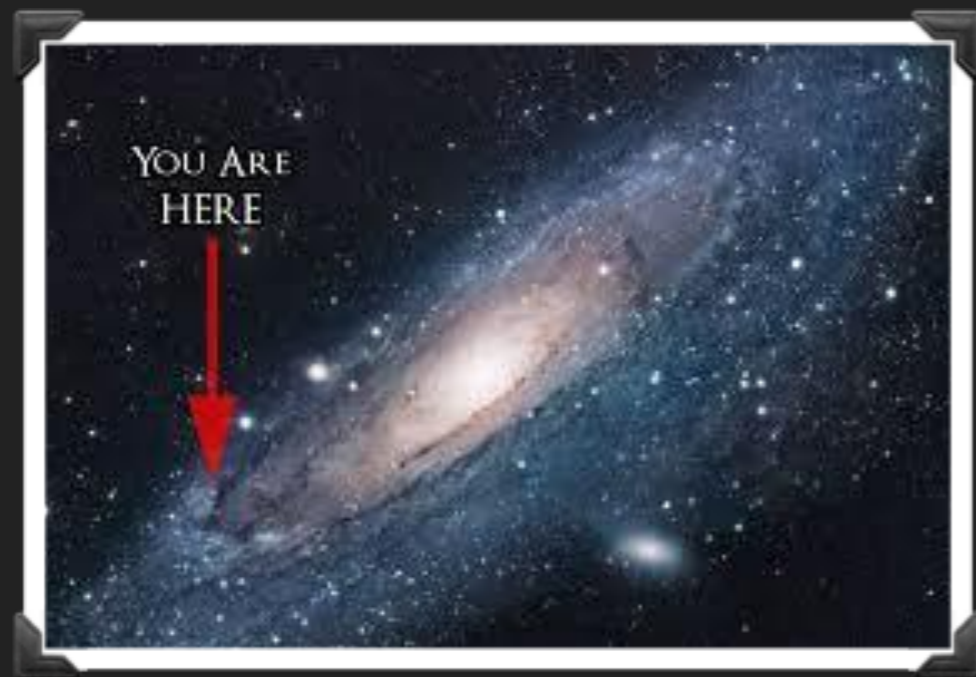
ENCOURAGES ECONOMIC GROWTH

- Economic benefits of space tourism will be inconceivable. Space tourism will become a new area of commercial development and give employment to thousands of people.
- Building new and better spacecraft will give employment to many skilled people.



INCREASES AWARENESS ABOUT OUR OWN SMALLNESS

- All those people who have returned from space talk about their experience of watching Earth, our small and fragile band of atmosphere, and how this atmosphere has transformed them. People will realize how small and fragile our earth is, and stop "abusing" and destroying it.



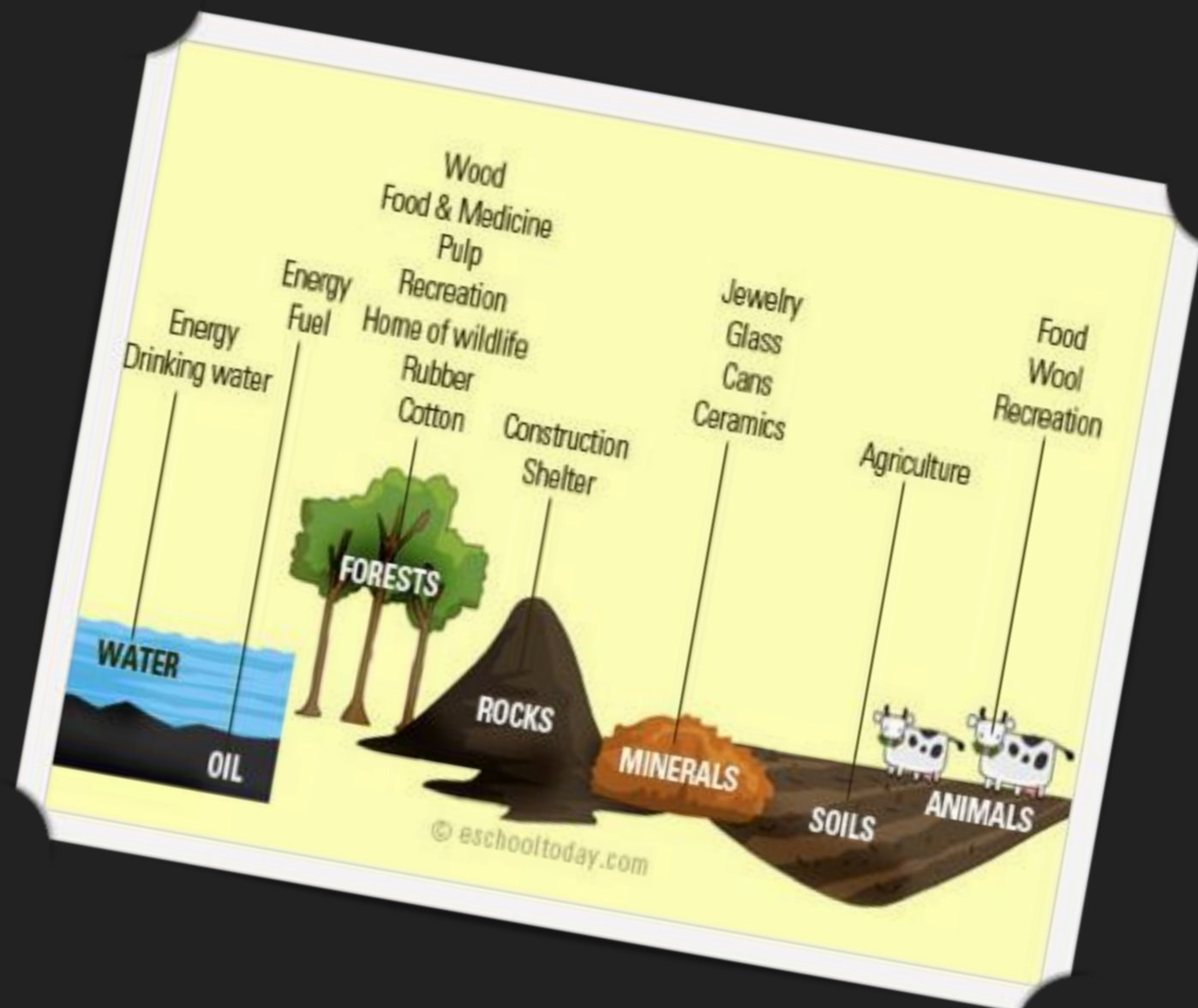
ESTABLISHES FOOTHOLD ELSEWHERE

- Although we all know that it is very difficult to find a new home and earth-like atmosphere on other planets, there is no doubt that one day we will have to find an alternative home elsewhere.
- Earth is already overpopulated, and we need a new home away from home to reduce the load on earth.



TAPS NATURAL RESOURCES

- We know that there are unlimited natural resources in space. We might be able to use some of them someday, and reduce the burden on Earth.



A photograph of a space shuttle launching from a launch pad. The shuttle is ascending vertically, leaving a massive, bright white plume of smoke and fire behind it. The sky is a deep blue with scattered white clouds. In the foreground, a grassy field and a tall water tower are visible on the right side. The overall scene is dynamic and powerful.

HOW DO TRAVEL
AGENCIES PROMOTE
THEIR BUSINESS?

SPACE DEVELOPMENT VENTURE

- A newly-formed private American space concern called Space Development Ventures (a group that includes two former NASA astronauts) announced the launch of a global contest called Spaceship Earth Grant brought to the people by Star Harbor Space Training Academy. The group promised the winner of the essay and video contest an expense-paid suborbital space flight “on the carrier of their choice.”

OTHER WAYS TO ATTRACT

- The agency is using multimedia to inspire people in Florida to add some space to their fun in the sun.
- Space Florida's new multimedia space tourism campaign, WeAreGo FL, aims to turn Florida's vacationers into "Vacationauts" by encouraging people to visit space-related attractions and watch rocket launches while visiting Florida's east coast. In this vintage-style Vacationauts poster, an astronaut sunbathes on the beach.

A ONCE IN A LIFETIME GETAWAY

THE GRAND TOUR

JUPITER / SATURN / URANUS / NEPTUNE
EXPERIENCE THE CHARM OF GRAVITY ASSISTS

EVERY 173 YEARS

NOW BOARDING

VENUS

SEE YOU AT THE CLOUD 9 OBSERVATORY

VOTED *Best* PLACE IN THE SOLAR SYSTEM TO WATCH THE MERCURY TRANSIT

BOOK NOW

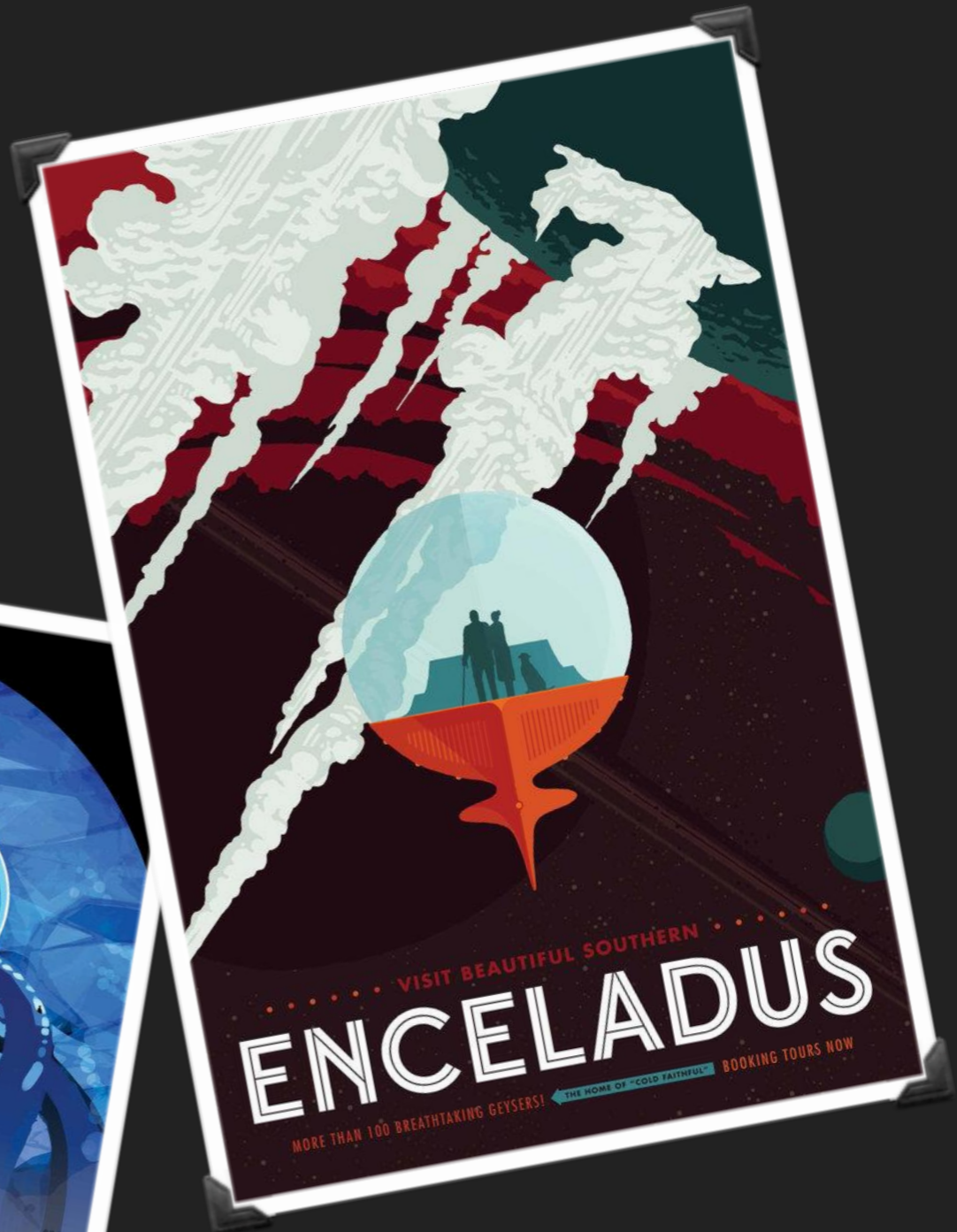
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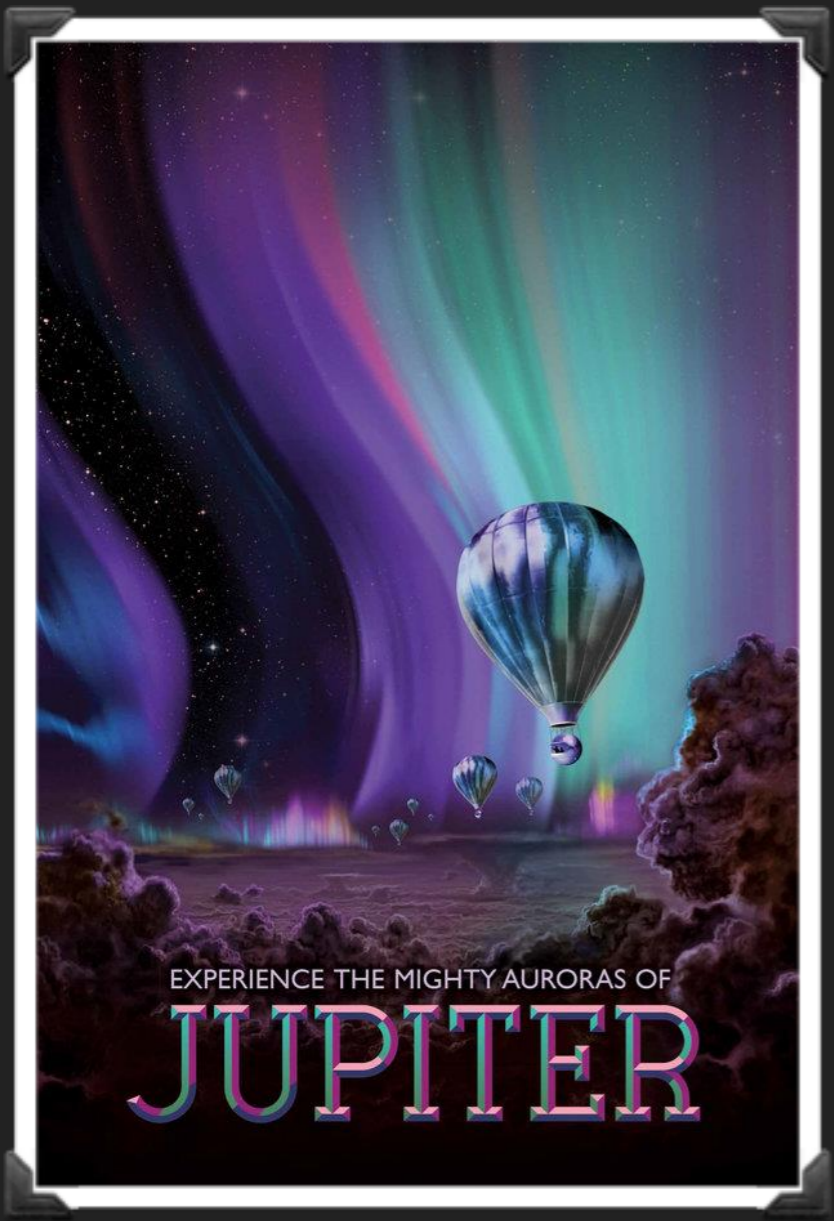
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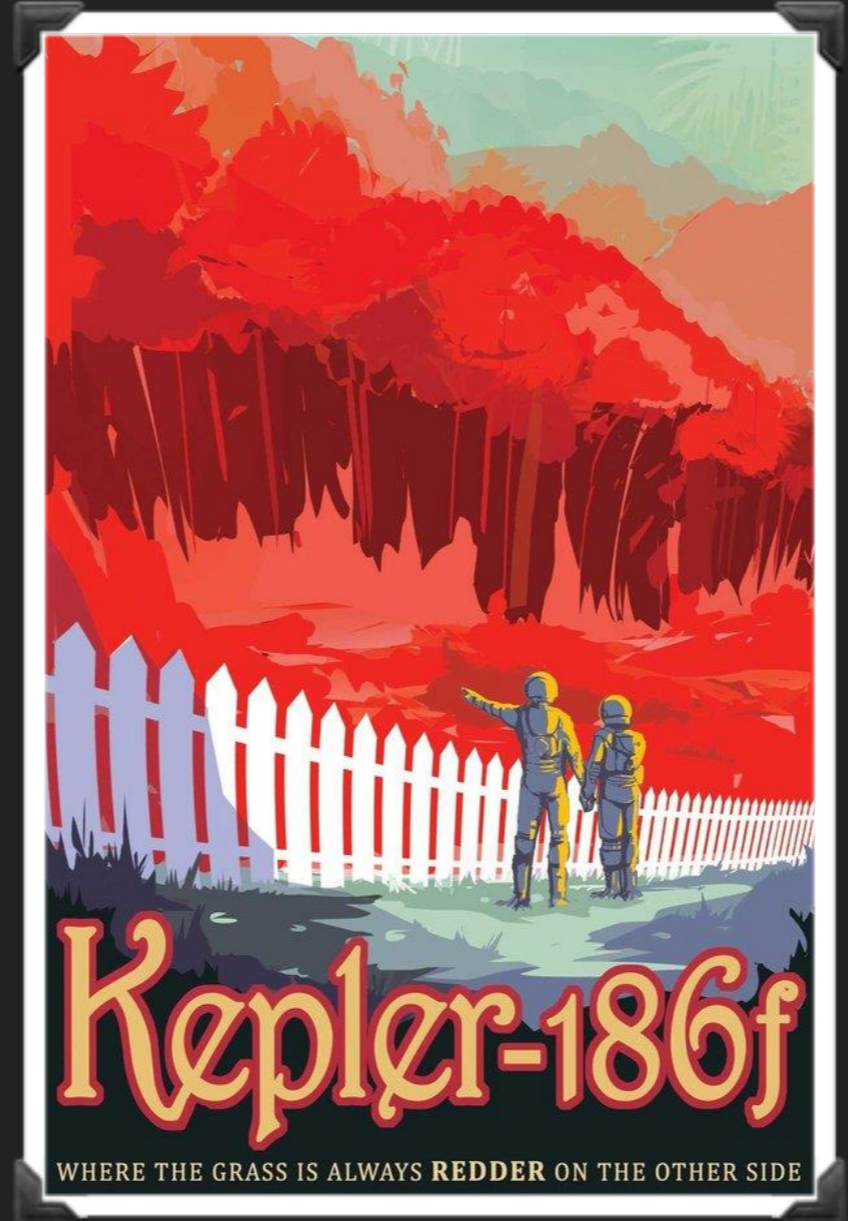
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GREETINGS FROM YOUR
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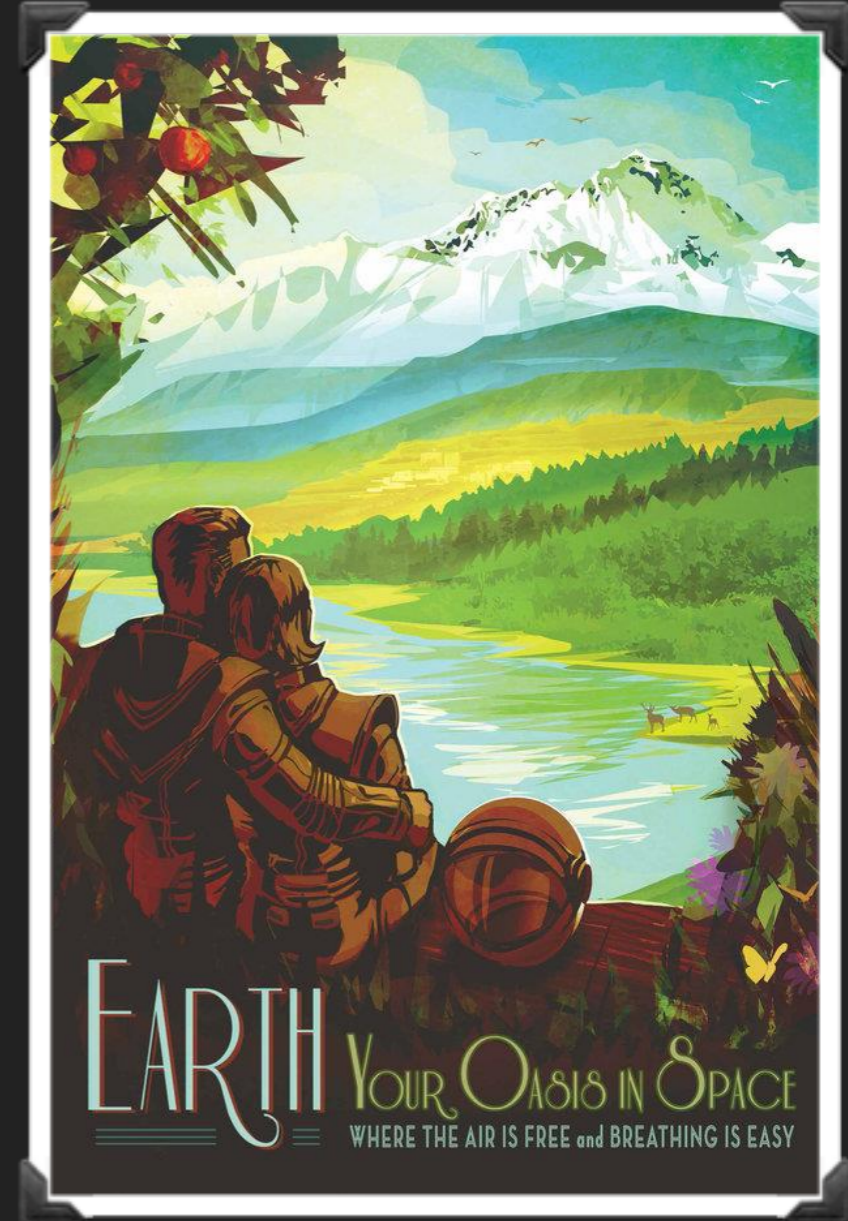


EXPERIENCE THE MIGHTY AURORAS OF
JUPITER



Kepler-186f

WHERE THE GRASS IS ALWAYS **REDDER** ON THE OTHER SIDE



EARTH YOUR OASIS IN SPACE
WHERE THE AIR IS FREE and BREATHING IS EASY

THE END