



The **Big Issue** is a magazine sold by homeless and unemployed people. They sell it for 2.50 pounds and they gain a profit of 1.25 pounds. The aim of buying such a magazine is to help people in need to live a decent life by offering them the opportunity to work. Nowadays, **Big Issue** has become synonymous with challenge as it appears to be an influential street paper worldwide.

By Theano Papioti