



The **Big Issue** is a street magazine founded by John Bird and Gordon Roddick in September 1991 and published in four continents. Professional journalists are in charge of the publication and it is sold by homeless people. The **Big Issue** is one of the UK's leading social businesses and offers a chance to homeless people to earn their living. It is also the world's most widely circulated street printed press and it also leads a global self-help revolution.

By Mary Kotsakou