

The Big Issue

T THE BIG

ISSUE

The Big Issue is a magazine sold by homeless and unemployed people. These people buy copies for £1.25 and sell for £2.50. Therefore, there is no need for them to beg.

Since **The Big Issue** was launched in 1991, it has helped thousands of people take control of their lives.

Over the past two decades the magazine has become synonymous with independent journalism, and it features exclusive interviews of many celebrities. Its circulation is around 100,000 copies every week.

Created as a business solution to a social problem, **The Big Issue** has inspired other street papers in more than 120 countries.

Its success has subsequently paved the way for a growing street paper movement across Europe.

The first paper in Eastern Europe was launched in 1994, in St Petersburg.

Street papers throughout the world are now playing a major part in fighting the economic marginalization and social exclusion of homeless people.

Begging, however, is wide-spread in the North and is an activity where street papers provide an economic alternative.

The Big Issue Australia (From June 1996)

The Big Issue France (From October 1993)

The Big Issue Japan (From November 2003)

The Big Issue Kenya (From 2007)

The Big Issue Korea (From July 2010)

The Big Issue Namibia

The Big Issue The Republic of Ireland

The Big Issue Zambia (From 2007)

The Raft, a Greek magazine which is sponsored by a non profitable company, is also sold weekly by homeless people.

THE BIG ISSUE

'It was my own personal Vietnam'
ROBSON GREEN'S pop hell
Page 22

THINK YOU KNOW SCOTLAND?
THINK AGAIN...



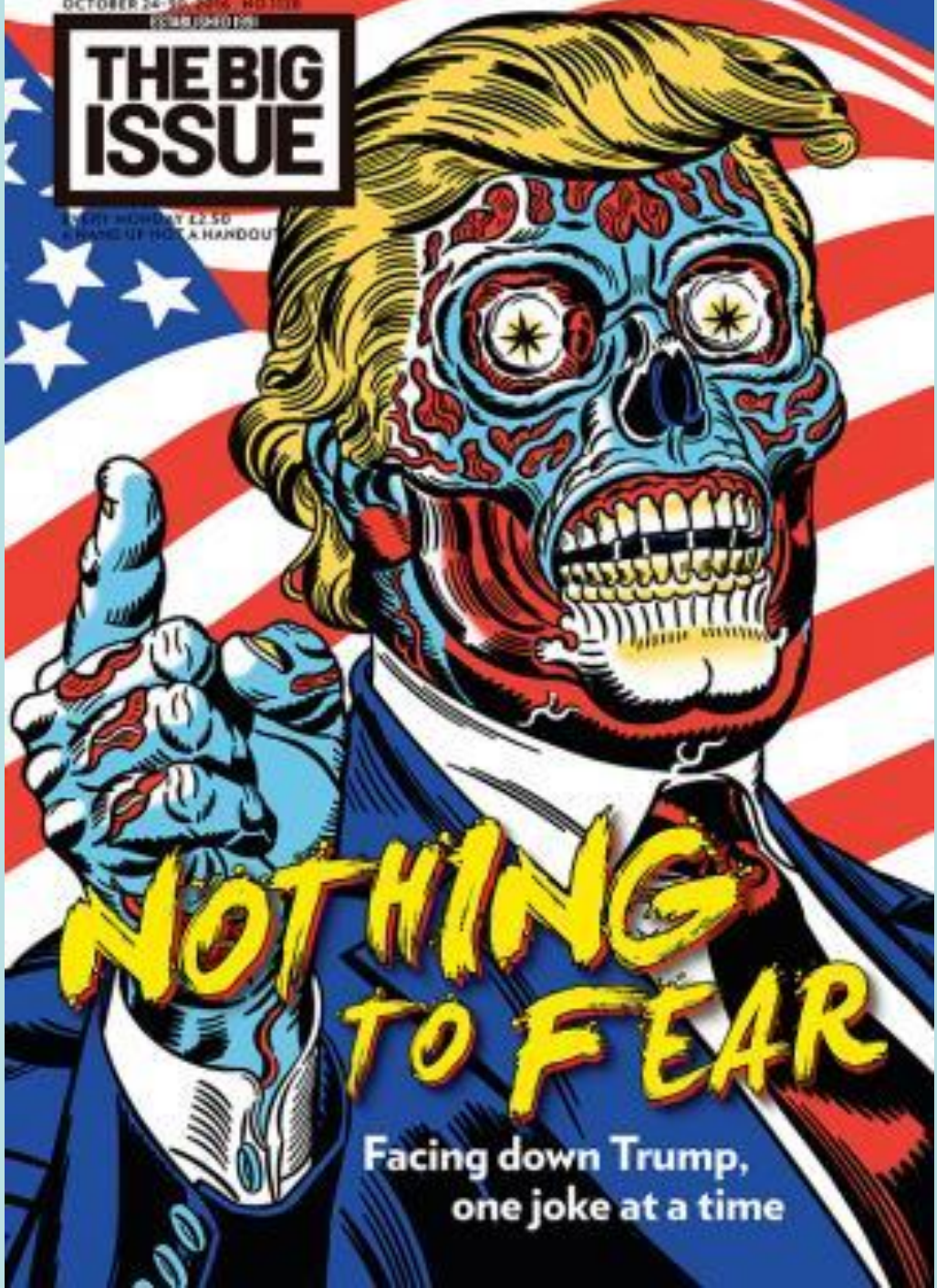
HELP FIND SPUD!
Reward offer after Vendor's plea
Page 6



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**THE BIG
ISSUE**

WEEKLY MAGAZINE £2.50
A HANDOUT FROM A HANDOUT



NOTHING TO FEAR

Facing down Trump,
one joke at a time

Thank you for your attention!!!!!!

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Sources: www.bigissue.com