

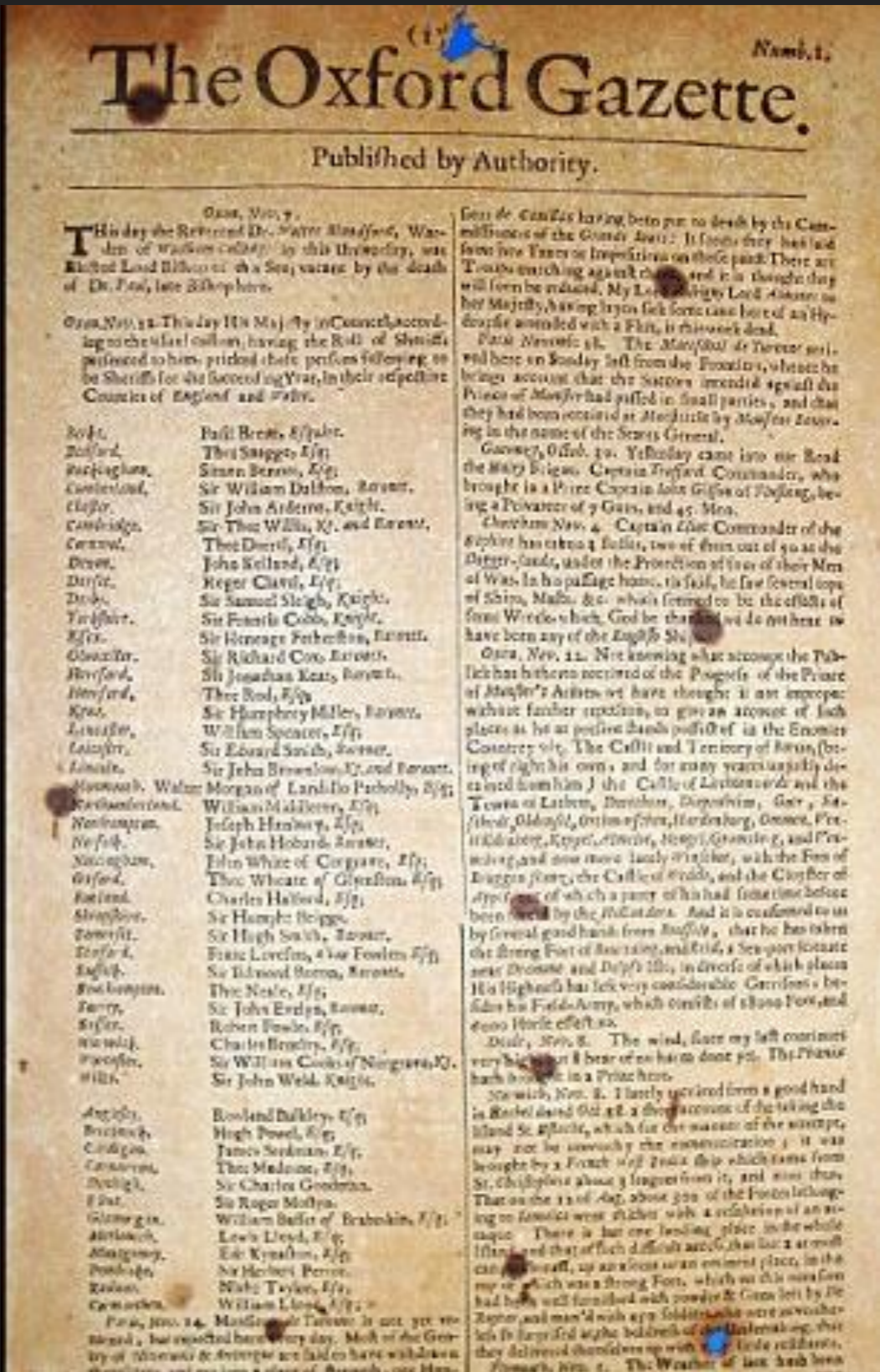
ATHANASIOS KOTOULAS

# FROM NEWSPAPERS TO THE INTERNET

# THE 1ST ENGLISH NEWSPAPER

# THE ORIGINS OF NEWSPAPERS

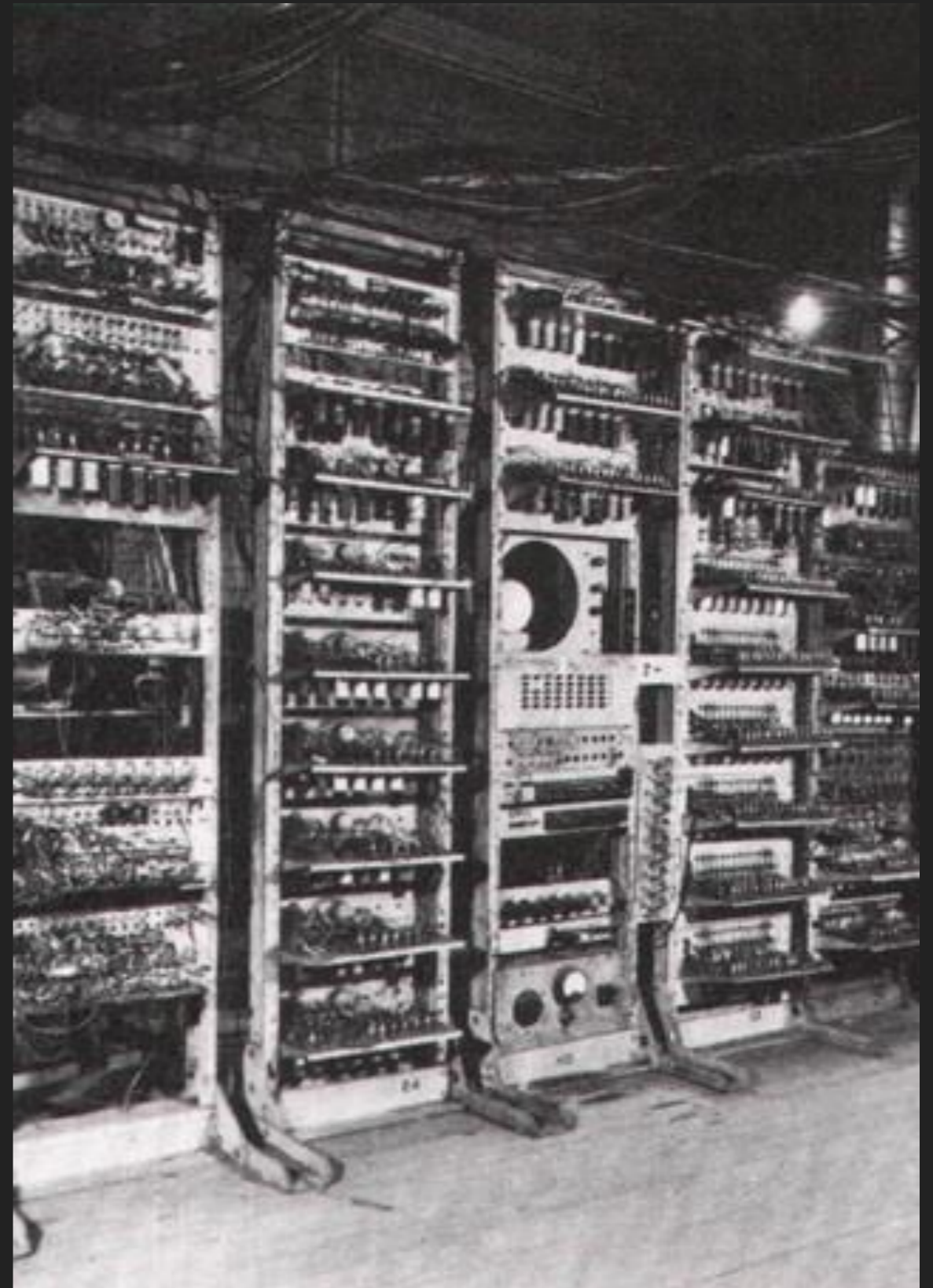
▶ A prior form of newspaper is being used for even 5 centuries before the official release of newspapers. Renaissance Europe handwritten newsletters circulated privately among merchants, passing along information about everything from wars and economic conditions to social customs and "human interest" features. The first printed forerunners of the newspaper appeared in Germany in the late 1400's in the form of news pamphlets or broadsides, often highly sensationalized in content. Some of the most famous of these report the atrocities against Germans in Transylvania perpetrated by a sadistic veovod named Vlad Tsepes Drakul, who became the Count Dracula of later folklore.





# THE ORIGINS OF THE INTERNET

- ▶ For several centuries, newspapers were the main source of information for the populace, until early 2000 when the internet began to gain in popularity. However, how was the internet invented and by who?



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# THE ORIGINS OF THE INTERNET

- ▶ Like the newspapers, the internet had a prior form. It was called ARPANET (Advanced Research Projects Agency Network); it was a concept of packet networking. The actual internet, that we are familiar with today was made by Tim Berners-Lee, who had the dream of a hyperlinked information system. He began working towards his dream after the 2nd half of the 80's. By 1985 the global Internet began to proliferate in Europe and the Domain Name System came into being. The first direct IP connection was made in 1988 and the creator began talks with CERN for a similar system to be built for CERN. The computer Lee used there to do his job and create the W.W.W. that we all know and love today, was a NeXT computer.



# THE RIVALRY BETWEEN THE INTERNET AND NEWSPAPER AS

SEEN BY MATTHEW GENTZKOW IN A  
STUDY BY THE UNIVERSITY OF CHICAGO

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## THE INTERNET IS RESPONSIBLE FOR THE DEMISE OF THE NEWSPAPER INDUSTRY?

- ▶ The answer to the above question is simple, NO!.  
The newspaper industry started to lose popularity already by the 80's and the 90's, meaning way before the internet era.
- ▶ The sales of papers have dropped roughly at the same rate since the 80's. The common belief that people have stopped reading newspapers, because of the rise of the internet is not that accurate!

ANK YOU FOR YOUR ATTENT

**THE END**