

Advertisement

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Where do you see advertising in your day-to-day life?
Do you think advertising works? Why? Why not?

- In my opinion advertising is the most powerful tool of our consumer society. Its influence is so huge that nobody can dispute it. Companies are aware of this; that's why they spend a lot of money to advertise their product. Nowadays advertising is everywhere. On posters in the street, on TV, on the radio, either on leaflets in newspapers or on the internet.

Where do you see advertising in your day-to-day life?
Do you think advertising works? Why? Why not?

- Whether the advertising is successful or not, it depends on the product. If the product that companies are willing to sell is something useful and fashionable, many consumers will want to buy it. If the product is low quality, useless and old fashioned, people won't easily buy it. And this is where the advertising can be very delusive! Especially, those shown on TV have the biggest influence on people, as a combination of colour and picture can be more convincing! As a result, people many times buy products which they don't really need - because of the brain washing!

Create a magazine advertisement for a good or service in your community.

- Apple Watch



Why should you buy it?

- An Apple watch has many advantages.
 - First of all, it can be connected with all your i-devices.
 - I-watch can be used as a phone, too!
 - It is quite slim and light.
 - Both genders can wear it!

Why you should buy it?

- It is waterproof so you can wear it while swimming!
- Its style is unique! It can be either formal or casual.
- It is really fashionable; it matches with everything.
- It is recommended for all ages!
- It also has a healthcare application (blood pressure, heart beats).

The End



**THANKS FOR
WATCHING**