



**NATIONAL  
GEOGRAPHIC**



# National Geographic's Mission

National Geographic Society is one of the largest, most well-funded and most famous environmental organizations. The mission of National Geographic is to increase geographic knowledge and promote the maintenance of the world's cultural, historical, and natural resources. Since 1888, people have travelled the Earth and shared amazing stories with each generation. Their Programmes support expeditions, encourage geography education for students, promote natural and cultural conservation, and inspire audiences.

As they work to inspire and teach, 700 million people a month get information through their media platforms, products, events and experiences.

Each year, they give money for more than 300 research, conservation and exploration projects around the world.

**JOHN KOLONIS**

